

THRIVEWORX

A CELEBRATION OF IMPACT

*Reinventing international development,
on mission to support a thriving world.*

2018



“...GROWTH IN THE AGRICULTURAL SECTOR HAS BEEN FOUND, ON AVERAGE, TO BE AT LEAST TWICE AS EFFECTIVE IN REDUCING POVERTY AS GROWTH IN OTHER SECTORS.”

- USAID FEED THE FUTURE REPORT 2018

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DESIGNED TO THRIVE

Thriving is not a measure of wealth or any single quantifiable measure. Rather, it is a state of being when we are enabled to live out our design in strong community for the good of ourselves and others.

It is a true state of flourishing.

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WE EXIST TO HELP FARMING COMMUNITIES THRIVE

Too often farming communities struggle. It is difficult to earn a living, to build a promising future, and to even be noticed by society.

We are on mission to change that.

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“We’ve had a lot of foreigners come into our community over the years, but none that developed relationships like this.”

- ThriveWorx Volunteer, Villas de Ayarco, Costa Rica



Image from Partner: The 410 Bridge

A CELEBRATION OF IMPACT

When Thrive Farmers launched in 2011, the mission to empower farmers by taking them to market as partners quickly took off. By 2015, thousands of farmers around the world were earning higher, more stable incomes. As transformative as the impact was (and continues to be), we believe economic opportunity is just the starting point to transform entire communities. Therefore, to drive community transformation beyond economics, ThriveWorx was created.

All that has transpired since is nothing short of miraculous.

With the same disruptive mindset Thrive Farmers brings to the beverage industry, ThriveWorx aims to disrupt the “dependency-driven” systems in international development. As we succeed, we set a new standard for others to follow and create thriving communities across the globe.

Since our inception in 2015, ThriveWorx has evolved into a highly effective international development non-profit that

is working in some of Thrive’s most rural and disadvantaged communities. Because of our unique integration within Thrive Farmers’ supply chain, we are one of the only NGOs in the world that has a built-in market solution to poverty. We have even received enthusiastic feedback during meetings with the United Nations and the U.S. Agency for International Development (USAID).

But more important than recognition is the life change we see in the people we serve.

In three years, we launched programs in 14 communities across Guatemala and Costa Rica serving over 5,000 people. We trained local leaders who started their own social impact projects, helped farmers have healthier families, improved education systems, brought hope to kids from disadvantaged communities, and created a rare unity among communities that were divided for decades.

And we are only just beginning.

In 2019, we are poised to launch financial literacy programs for farmers, expand high school leadership programs, enhance school infrastructure, broaden youth leadership camps, and enable access to clean water for thousands who have never had it before.

In our first published impact report, we invite you to celebrate key milestones with us from the past year. In doing so, we hope you will leave inspired as much as we are to go and “be the change” you want to see in the world. We also hope some of you will consider making an investment in ThriveWorx to enable us to further our mission of helping farming communities thrive.

Thanks for being part of our journey,

Mike Mannina
President
ThriveWorx



2018 HIGHLIGHTS

3,000+
PEOPLE
SERVED

35%
WOMEN
IN PROGRAMS

14
COMMUNITIES

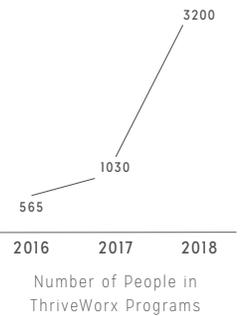
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COUNTRIES



WE ARE CHANGING THE WORLD

Since its founding in 2011, Thrive Farmers has grown to source coffee and tea from 12 countries and continues to grow. ThriveWorx intends to expand with Thrive Farmers to serve in the most needy communities around the world. In our first three years, we established an active presence in 14 communities throughout Costa Rica and Guatemala.

WE'VE ONLY JUST STARTED. IMAGINE WHERE WE CAN GROW TOGETHER.



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SUSTAINABLE DEVELOPMENT

THERE IS NO SUCH THING AS A SIMPLE SOLUTION TO POVERTY.

Thrive Farmers and ThriveWorx create sustainable solutions to poverty through a collective impact model that combines the efforts of business and philanthropy. We believe sustainable solutions to poverty must be:

MARKET-DRIVEN

We let Thrive Farmers lead the way leveraging the supply chain as a force for good.

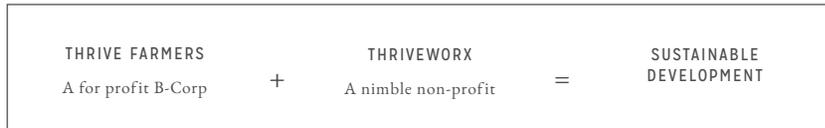
LOCALLY-LED

We unite and empower local leaders to develop and implement holistic community development plans.

GLOBALLY-CONNECTED

We rally the best do-gooders on the planet to help make it happen.

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3.5X
AVERAGE INCREASE
IN FARMER INCOME



5 YEAR
HOLISTIC COMMUNITY
DEVELOPMENT
PROCESS

THRIVE FARMERS

Thrive Farmers leads the way by creating sustainable livelihoods for farmers in the most under-developed countries of the world.



Builds authentic relationships with farmers.



Raises and stabilizes farmer incomes.



Connects farmers with customers in global markets.

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THRIVEWORX

ThriveWorx helps entire communities leverage the impact from Thrive Farmers to drive holistic community transformation.



Unites local leaders to create holistic development plans.



Mobilizes local and outside resources to achieve plans.



Equips communities to serve as a model and mentor for others.

A THRIVING COMMUNITY

Our team has decades of experience working in the realm of human flourishing. We took that experience and spent our first three years as an organization listening to our farming communities. *What assets and talents do they innately have? What are their deepest aspirations? What are their biggest struggles?*

The combination of our experience, community findings, and a wide body of literature on poverty alleviation led us to identify the following factors to be highly correlated to thriving communities.



“When economists describe the conditions under which countries prosper, one of the factors they stress is “human capital,” which is another way of saying that the future depends on young people’s access to high quality health and education services. Health and education are the twin engines of economic growth.”
- Melinda Gates, Bill & Melinda Gates Foundation

OUR PROGRAMS

Our programs are designed to empower communities to build upon their strengths and overcome deficiencies on a path towards flourishing. In order to stay specialized and excellent at our core strengths, we custom design programs in partnership with community leaders, and then team with best-in-class partners to help us execute. While we intend to add additional programs, our first three years have focused on:

CORE FOCUS	PROGRAMS
<p>TRANSFORMATIONAL LEADERSHIP</p> <p>We help transformational leaders realize their unique design and innate talents, equipping them to use their influence for the good of others.</p>	<p>THE CAMP EXPERIENCE, HIGH SCHOOL LEADERSHIP, HABITUDES, THE LEADER’S JOURNEY</p>
<p>EDUCATION</p> <p>We work with communities to improve infrastructure, accessibility, and quality of local education so that kids can maximize their potential.</p>	<p>ELEMENTARY SCHOOL INFRASTRUCTURE PROJECTS, LEADERSHIP TRAINING FOR TEACHERS</p>
<p>ECONOMIC OPPORTUNITY</p> <p>We work to create an inclusive economy by equipping communities with employable skills and improved financial literacy.</p>	<p>FINANCIAL LITERACY & STEWARDSHIP WORKSHOPS (2019)</p>
<p>HEALTH & WELLNESS</p> <p>We work to bolster the physical, emotional, and spiritual health of a community.</p>	<p>SPECIAL-NEEDS WHEEL CHAIR PROJECT, HEALTH CLINIC IMPROVEMENTS</p>
<p>ENVIRONMENT</p> <p>We partner with communities to enable them to steward a vibrant and healthy environment.</p>	<p>SANITATION IMPROVEMENT PROJECT, CLEAN WATER ACCESS (2019)</p>

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IMPACT STORY: CAMPS INSPIRE THE NEXT GENERATION

In our first two years of programming, the biggest need communities expressed was a desire to invest in their kids. They lacked role models and had few positive outlets to cultivate and express their talents.

In response, we launched week-long camp experiences with a world-class partner, WinShape Camps. WinShape's 30+ year experience serving kids through *creating experiences that transform* was the perfect fit.

The results blew us away.

Over a thousand kids left inspired to live purposeful lives that serve others.

Kids and teens who never felt a sense of belonging felt valued for the first time.

Communities who had struggled with division united around the hope of bettering their futures.

Camp is merely a starting point to cultivate leaders in a community. We intend to continue hosting camp for up to three years in each community while investing in a cadre of leaders and volunteers who can steward the camp experience on their own in years to come.

We are also working year-round with community leaders and other partners to develop kids further and to incorporate the principles we teach into local school systems, churches, and home life.

"CAMPS MADE ME FEEL SPECIAL...I'M NOT USED TO BEING A PART OF SOMETHING."
- THRIVEWORX VOLUNTEER

"THE KIDS WHO ATTENDED CAMP CAME BACK MORE CREATIVE AND ENGAGED IN SCHOOL."
- LOCAL TEACHER IN NARANJO, COSTA RICA

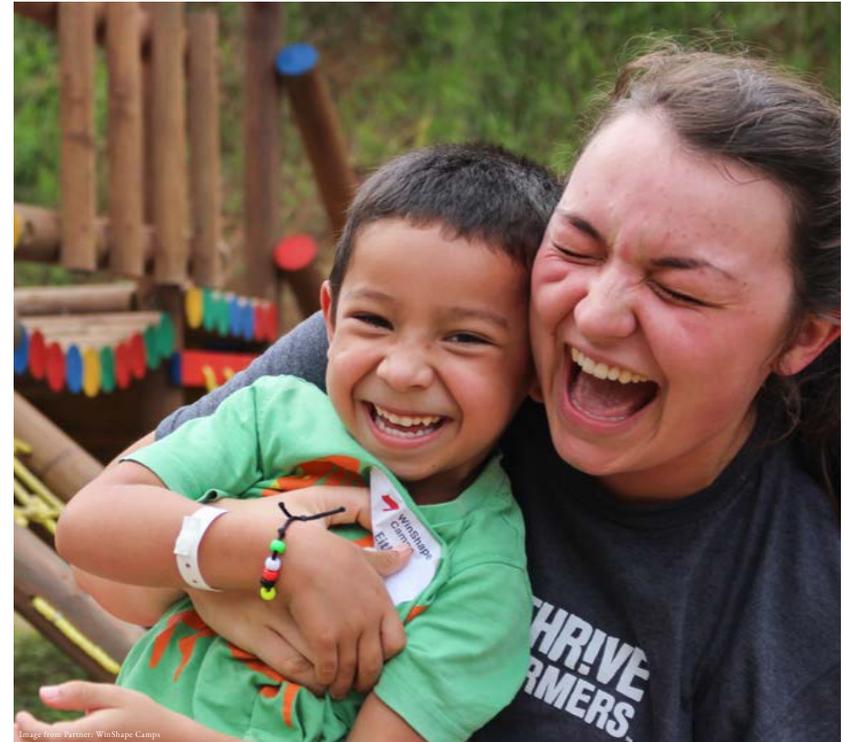


Image from Partner: WinShape Camps



Image from Partner: WinShape Camps

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1,134



Attendees

987



Campers

147



Volunteers Trained

8



Communities

IMPACT STORY: EXCEPTIONAL VOLUNTEER INSPIRED TO SERVE HER ENTIRE COUNTRY

Estefany worked with children in her professional career but never considered their personal stories. After serving her community in a ThriveWorx program, she began seeing potential in children in new ways. In a letter she wrote to us explaining her transformation, she shared:

I had the opportunity to work as a volunteer in camps and it was an experience that changed my life and provided me with pure happiness. At the beginning, I have to confess that I was very nervous. I didn't know if my presence would bring anything useful to camp. But the days went by and I started to gain confidence.

In my professional career I have worked with children under the age of nine. Thinking about their personal stories was never a thought in my mind. With camp, those thoughts came to my mind.

Having the opportunity to meet children from six communities was one of the best experiences of my life. I learned so much about them and it was there [volunteering with ThriveWorx] that I started wondering more about their family contexts and how it affected them.

I learned one of the most important lessons: the age of a child doesn't matter. It doesn't matter if he is three years old or seven, it doesn't matter if he comes from a marginal area or a small coffee town. Every single child has a story to tell. It is very important that when we reach adulthood we learn to listen to them and to pay attention to them, because these children that we sometimes consider too small are the ones full of knowledge and wisdom.

Since serving with us in March, Estefany has continued to work with children and teens through programs we've coordinated and commitments she has made to her own community. In May she was certified as a Habitudes leader through our partnership with The Growing Leaders Initiative, and in October she helped us launch a leadership academy at her high school alma mater. Through realizing the importance of every child's story, Estefany has awakened a passion to invest in children, teens and young adults across her community and her country.

TOP: ESTEFANY LEADING DURING CAMP EXPERIENCES THIS SUMMER.

BOTTOM: ESTEFANY'S CERTIFICATION WITH THE GROWING LEADERS INITIATIVE.



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“Many people [in Parras] are thrilled about the project and have approached the students to congratulate them and to offer their support.”
 Esther del Cid, High School Teacher

IMPACT STORY: YOUTH CLEAN UP TOWN SPURRING HEALTH AND SANITATION BREAKTHROUGH

For generations the people of Parras, Guatemala have proudly farmed coffee in their quaint and beautiful town. Yet they had a sanitation problem. They desired a solution for years, but appeals to local government officials went unanswered leaving Parras streets, water sources, and homes littered with waste. Community morale lowered while health and safety issues increased.

HIGH SCHOOLERS STEP UP

In 2018, there was a significant breakthrough. High school students and their teacher decided to do something about it after participating in a ThriveWorx-Lifeshape workshop promoting impact through action.

As a part of the leadership workshop, 38 high school students developed a sustainable sanitation plan. It began with trash collection on day one of the workshop and quickly spread to become a community-wide effort. Students and community members alike united under a vision to eliminate waste and create new sanitation habits throughout their community.

In addition to regular collection, students solicited the community

for contributions to fund installation of garbage containers throughout town.

One community member donated funds with excitement, expressing that she had wanted to see this kind of change in her community for generations.

With a matching grant, the students raised enough funding to place trash bins in key locations throughout town making it easier for households to participate.

80% OF HOUSEHOLDS ADOPT PROPER WASTE DISPOSAL

The students’ success soon caught attention of local authorities and healthcare professionals. The mayor committed to fund and contract waste management to haul trash out of the community. The Ministry of Health collaborated with students to institute trash collection in individual households, educating families on the dangers of unsanitary living. Within six months, 80% of households had switched to proper waste disposal and sanitation - all because students decided to be the change they want to see in the world.

KEEPING A GOOD THING GOING

In its next phase, students are exploring recycling, composting, and repurposing waste from the community. They have plans to continue addressing sanitation issues and have set their sights on purifying their natural water sources.

ThriveWorx High School Leadership Program

By helping students to identify their talents and to realize their power through action, we unlock a collective impact that far eclipses what one organization could do on its own. We are partnering with American entrepreneurs and NGOs to bring intentional programs to coffee communities throughout the Thrive Farmers supply chain.

In this particular program, students are equipped to become leading influencers among their peers and are required to create student-led councils that focus on community service through a series of impact projects, just like the students of Parras.

In 2018, we launched the program in three high schools between Costa Rica and Guatemala and plan to increase the program in more schools next year.

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215 HEMBREE PARK DR. STE. 100
ROSWELL, GA 30076

NATIONAL CHRISTIAN
FOUNDATION ADVISOR FUND

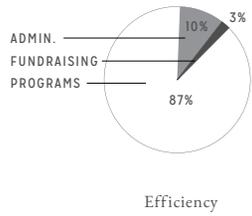
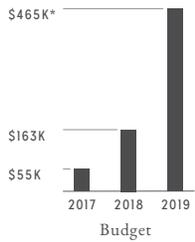
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STEWARDSHIP

WE HAVE SEEN SIGNIFICANT GROWTH AND SUCCESS IN OUR FIRST FEW YEARS AND 2019 IS POISED TO BE OUR MOST IMPACTFUL YEAR YET. BUT WE NEED YOUR HELP.



100%
DONATED FUNDS
SUPPORT PROGRAMS

JOIN US

TO LEARN MORE, CONTACT MIKE MANNINA AT MIKE@THRIVEWORX.ORG OR CALL 470-231-9679.

DONATE

100% of all we raise goes directly to our programs thanks to the generosity of Thrive Farmers.

COFFEE EXPERIENCE

Join a coffee farm experience tour to Central America to visit our coffee farming communities and see our work firsthand.

PARTNER

Inquire about becoming a strategic organizational partner and join our platform of holistic, market-driven community development.



THRIVEWORX™

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Image taken by Greg Thompson.